Client approval: Yes No Date\_\_\_\_\_\_\_

**Company Information**

|  |  |
| --- | --- |
| Company Name |  |
| Address |  |
| City, state, ZIP Code |  |
| Phone number |  |
| Fax number |  |
| Contact name |  |
| Title |  |
| Phone number |  |
| E-Mail address |  |
| Company Website |  |
| Industry |  |
| Number of employees |  |
| Annual revenue |  |

**Company Profile**

Briefly describe your products or services. Include information about your company’s history.

**Business Situation**

Identify the coating/flooring needs that you were facing? Be as specific as possible, cite examples of the issues, length of time, technical challenges, etc.

**Choosing a company/product**

How did you decide to utilize Milamar Coatings, Inc. & the specific products?

**Solution**

Which product(s) was used and why?

**Duration**

How long did the project take to complete?

**Square Feet**

How many square feet was the project?

**Surface Preparation Techniques**

What surface preparation techniques, equipment and processes were used prior to application?

**Condition of the substrate**

Describe the condition of the substrate. Sound? Poor and deteriorating? Moisture or dampness present?

**Environment**

What was the working environment like at the time of installation? Temperature? Humidity? Wet? Dry? Etc.

**Safety**

Were there safety considerations in the selection of the product? What were they?

**Benefits**

Summarize the business benefits that Milamar Coatings, L.L.C. provided for you. Focus on quantifiable benefits, such as dollar amounts Milamar Coatings is saving you, safety features, new capabilities, etc.

**Products & Services:**

List the Milamar products used that provided a solution to your company.

**Include pictures if available: Paste here.**

**Include:** before/after, close-ups, overview job site, team photo, steps to the job, action shots, company logo, contractor logo…