



Case Study: Watkins Glen Raceway- Victory Lane

2008 marked the 60th anniversary of racing at the Watkins Glen International Raceway located in Watkins Glen, New York. One of America's premier racing facilities, "The Glen" is marking their historic birthday in a season long celebration including the announcement of the top drivers from each of the six decades that "The Glen" has been around and will end with the US Vintage Grand Prix. To help mark the special occasion they wanted to spruce up the victory lane area of the track with a checkered flag motif for their big Watkins Glen International Race. They contacted Milamar Certified Contractor, NY State Painting, Inc., for a recommendation and installation quote on the project.

The coating had to be able to withstand the outside exposures as well as lots of vehicle traffic. NY State Painting Inc. recommended Milamar's ICO Ure Guard 80 tinted black and white because of its excellent UV stability and resistance to staining from tire exposure. ICO Ure Guard 80 is a high solids, two part, polyurea that can be applied up to about 15 mils wet and has the added advantage of very quick drying capabilities.

Victory Lane is 4,800 sq. ft. and had to be done before the Watkins Glen International Race which was going to be broadcast around the world. Because of bad weather in the week leading up to the big race, President and Head of Operations Jeff DeFranco formulated the plan to have the NY State Painting, Inc. team work consecutive shifts to finish the job, and the quick setting Ure Guard 80 was crucial to it getting done on time.

The victory lane area was both concrete and asphalt and extensive prep was needed to achieve a clean, sound substrate. The area was thoroughly power washed and cleaned with a detergent to remove oil, and then diamond ground or shotblasted depending on the area. A coat of moisture tolerant ICO Primer LV FC was laid to help with adhesion, followed by the black and white tinted Ure Guard 80.

NY State Painting, Inc. finished the job on time and above expectations. The customer was extremely pleased with the look and the performance of the coating and NY State Painting Inc.'s excellent work with Milamar's products that have been "broadcast" around the world.

